Ten Leading Automotive Companies Widen their Common Strategy for a Circular and Sustainable Automotive Value Chain

The mission: Enhance sustainability throughout the automotive industry by leveraging a common voice and by engaging with suppliers, stakeholders and related sectors on impactful activities.

Further details on how we achieve our ambitions found within our action plan.

Disclaimer
Our collaboration/work is based on compliance with competition law.
The Drive Sustainability strategy represents the common ambition of the partnership. The individual OEMs may have their own strategies or may be in the process of defining one. This represents the partnership's long-term vision and is not limited to a specific time frame. The strategy action plan specifies the intended time frame for each activity. We will periodically review our strategy and planned activities to make sure they contribute to achieving our ambitions, are in line with international and national targets and meet stakeholder expectations. The activities will be adjusted if deemed necessary by our partners.
Our ambition Carbon Neutrality means that we aim at zero emissions, but may take currently available measures to achieve net zero emission, while contributing to the research and development of new solutions.
On our website you can find more information about the strategy ambitions, our principles, and how we define the underlying concepts.